**Keyword Tracking Feature Documentation:**

**Introduction :**

The Keyword Tracking feature monitors and analyses the performance of keywords on a website, providing valuable insights to improve SEO strategy.

* **SEO Optimization**: Helps identify high-performing keywords to boost search engine rankings.
* **User Insights**: Understand how users interact with content based on keyword performance.
* **Content Strategy**: Inform content creation and marketing strategies with keyword data.

#### **Feature Overview**

* **Comprehensive Tracking**: Track an unlimited number of keywords.
* **Accurate Rankings**: Continuously refine algorithms for precise keyword rankings.
* **Customizable Filters**: Filter by location, device type, and date range.
* **Actionable Insights**: Receive recommendations based on keyword data

**2. How it works:**

**References:**